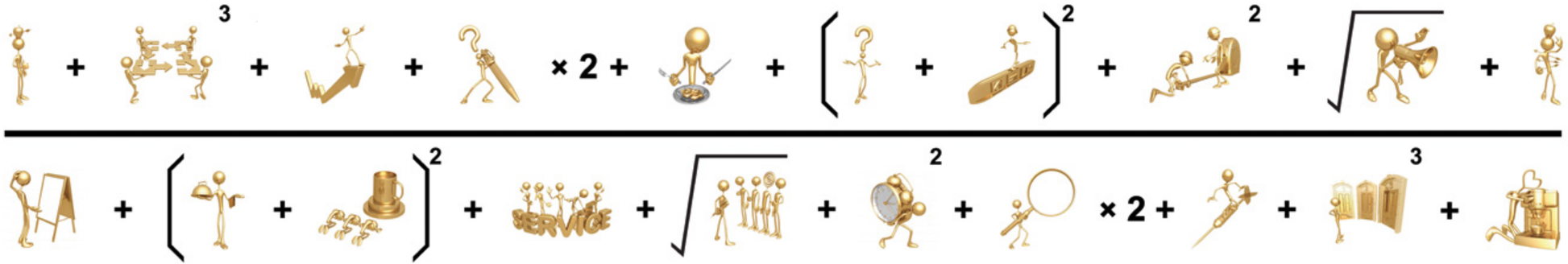
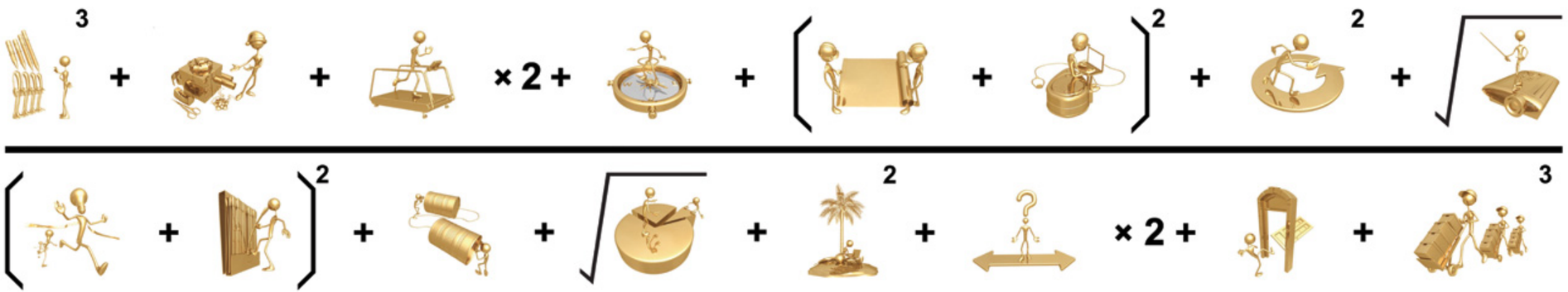


= **Sales activity effectiveness**



= **Sales management performance**